

PRESS RELEASE

Two Pine Ventures – SNODAY™ brands win multiple awards at the China Wine and Spirits Awards and the Alberta Beverage Awards

Calgary, Alberta, September 16, 2020 - [Two Pine Ventures Inc.](#), SNODAY™ spirit brands successfully walked away with five awards including two golds, one silver and two Judges Choice Awards between the two events.

"We are proud of our great products and we are excited to have both domestic and international judges confirming that SNODAY™ brands are some of the best in the world," said John Hromyk, Two Pine Ventures President and the developer of Hillside Estates Winery. "These spirits were created to stand out as a showcase to what Canada can produce. We want the world to be able to enjoy premium spirits from Canada, carefully crafted, by local producers."

Two Pine is earning revenue and reputation before their first two distilleries - Bragg Creek Distillers and Okotoks Firehall Distillers are built - by contracting the manufacturing of their award-winning spirit recipes to Macaloney Brewers and Distillers and Stillhead Distillery.

"Recognition of a spirit through winning awards is valuable as you build your brand," said Dr. Graeme Macaloney, President, CEO and Whisky Maker of Macaloney Brewers and Distillers, Two Pine Ventures contract whisky distiller, "the recognition for SNODAY™ single malt spirit is very deserved, and shows how Canadian single malt is every bit as good as scotch and among the best in the world. Next year, with another year in the barrel, the single malt spirit can be released as a single malt whisky."

The 19th Annual China Wine and Spirits Awards CWSA is the biggest and most prestigious wine and spirits competition in Hong Kong and China. All 100 judges are carefully selected for being the top buyers of wines and spirits for this market and are importers, distributors, retailers and sommeliers. Wines and spirits enter from 55 countries and are 'triple-blind tasted,' ensuring every product entered is judged on equal merit.

The annual Alberta Beverage Awards is put on by Culinaire Magazine to reflect the explosion in craft brewers and distillers in Alberta. Twenty judges' blind taste over 800 wines, beers, spirits, meads and coolers. The award winners will be published in the October edition of the magazine.

China Wine and Spirits Awards

- **Gold** :: SNODAY™ Gin; SNODAY™ Single Malt Spirit
- **Silver** :: SNODAY™ Vodka

Alberta Beverage Awards

- **Judges Selection** :: SNODAY™ Gin; SNODAY™ Single Malt Spirit



TWO PINE
VENTURES

Be legendary. Always.

About Two Pine Ventures

Founded in 2018 by long-time Bragg Creek residents Dr. Brett Schönekeess and John Hromyk, Two Pine Ventures is a developer of Destination Distilleries that are a catalyst for community revitalization and fun. Producing hand-crafted premium spirits from pure glacier-fed water and the finest of local Canadian grains, Two Pine Ventures is passionate about preserving local history while being a leader in the revival of our historic communities. The alcohol beverage industry is among the most recession-resistant businesses in North America, as seen during COVID-19, where sales have only continued to increase. Two Pine Ventures will be capitalizing on the 'staycation' market with their first two locations and a 'locals first' policy. Domestic sales are coming from a 100km radius and their business model will allow the company to grow and develop new Destination Distilleries in culturally rich, high-traffic, local tourist areas, while adhering to necessary health and safety guidelines, ultimately promoting prospering communities. For more information, visit www.twopineventures.com

Two Pine Ventures is currently raising capital to complete the build of destination distilleries in Bragg Creek and Okotoks, Alberta. To learn more about the equity crowdfunding campaign and for full details of the offering found in the Offering Memorandum, visit www.frontfundr.com/twopineventures. *This communication is for informational purposes only.*

To arrange a media interview, for more information or access to high res images or video, please contact:

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